Demartek Lab Notes – January 2013

Demartek Lab Notes

Real-world, Hands-on Research & Analysis

January 2013

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Demartek Adds Client Operating Environment to its Monthly Browser User Statistics

Because our website primarily serves business customers and end-users, the predominant method that people use to access our website is via a desktop computer or server, rather than a portable consumer device such as a smartphone or tablet. We have compiled not only the browsers used to access our site but the operating systems used to further our knowledge on consumer practices in an effort to provide a high-quality, working experience.
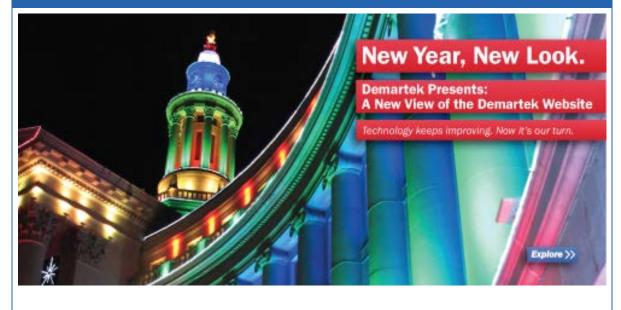
Demartek Updates Website

New Year, New Look.

Demartek Presents:
A New View of the Demartek Website

Technology keeps improving. Now it's our turn.

Explore >>

Demartek Lab Notes – January 2013

If you've visited **our website** this year the photo above may look familiar. If you haven't, we have a treat for you! Our website has undergone some drastic changes in an effort to make it more user-friendly as well as updates that bring it up to today's standards. Where function was once desired over form we have found a way to fuse the two into something that not only makes sense, but looks great doing it. Countless hours have been spent researching and brainstorming ways to make **demartek.com** look great, while keeping it functionally simple too. We have a job to do here at Demartek, provide testing and research on cutting edge technology. While we love what we do, and we hope you do too, we thought it time to push ourselves to new heights and explore ideas once overlooked. So have a look around, let us know if anything is acting funny, and enjoy the new face of Demartek!

For those of you who use Internet Explorer (IE), we recommend IE 9 or higher. For those who use other web browsers, we recommend any recent version.

Deployment Guides

January 2013 marks the beginning of work on two new Demartek Deployment Guides: the **Demartek iSCSI Deployment Guide 2013** and the **Demartek SSD Deployment Guide 2013**. These two deployment guides will be similar to previous guides, but updated for 2013 with new technical information, new workload examples, new applications, new virtual server environments and more. If you have a technology that should be included in these guides, we would love to chat with you. All of our newsletter subscribers will be notified when these guides become available.
Our first two Demartek Deployment Guides have been very popular.

Since its original publication in May 2011, the **Demartek iSCSI Deployment Guide 2011** has been downloaded more than 4600 times by real people. The **Demartek SSD Deployment Guide 2012-Q2**, published in April 2012, has been downloaded more than 2300 times by real people. One of the end-users who downloaded our SSD Deployment Guide was the "**Executive Office of the President**" (yes, the one in Washington, DC).
Each of these two guides were very well received, each receiving more than 1000 downloads from real people within the first thirty days that they became available.
There are highlight videos for each of these guides on our **YouTube Channel**.

Top Ten Demartek Pages and Reports

We have a feature on our website that lists the top ten most popular pages and reports for the last four weeks, updating every Monday morning. Here's how it looked on January 7th:

1. **Demartek Presents Robocopy at March 2011 RMWTUG Meeting**
2. **Demartek Storage Networking Interface Comparison**
3. **Demartek Publishes Exchange Server 2003 vs. 2007 vs. 2010 I/O Comparison Summary**
4. **Demartek QLogic 2600 Series FC HBA Evaluation**
5. **Demartek Comments on IDF2012 and NVMe**
6. **Demartek iSCSI Deployment Guide**
7. **Demartek SSD Zone - Solid State Disk Resources**
8. **Demartek Monthly Browser Usage Statistics**

Be sure to check back every Monday to see which reports have made the Top Ten List.

Word from the President

We hope that you had a great holiday season!

On January 1, 2013, we rolled out our new website design at **www.demartek.com**. We are excited and proud of this work, and hope you find it both beautiful and useful.

Now that the new year is here, we are off and running on a number of new projects. In addition to some very interesting validation testing projects, we are also starting work on two new Deployment Guides (see above). 2013 looks to be an exciting year!

Dennis Martin, President, Demartek

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